

- **Project topic**, goals, and version of the application design.
- YouLearn website/application. Goals: To allow college age students to discover the way they learn best. This will allow them to use the website to determine their learning style and study more effectively. From there they can be more effective in their studies and use Artificial Intelligence on the website to create customized tests to help them on their learning path.
- **User task list:** Based on the interview analysis, create a list of potential user tasks that users may want to accomplish on the site or app.
 1. Take learning style test
 2. Observe time taken to complete learning with different styles
 3. Observe accuracy for specific learning subject matter across different learning styles practiced
 4. Provide feedback to the developers on requested features or areas that the website/app can improve
- **Personas:** We need to create a minimum of three personas, each with a name, picture, background information, behavior, and limitations. For each persona, we must describe how they would use the application and what benefits or limitations they may experience because of their behavior or circumstances.

Frank age 30

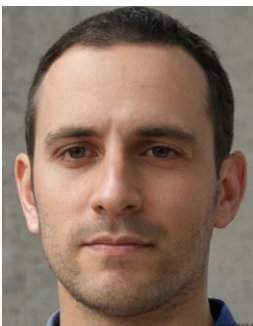


Image generated using Artificial Intelligence from www.thispersondoesnotexist.com

Background information: Frank is an adult who has decided to go back to college after working in the industry for a while. He has a background in mathematics and worked as an engineer but is interested in getting the accreditation from a university. His limitations are that it has been a long time since he practiced learning in a

traditional environment, and he wants to see how he learns best. This makes him an excellent candidate for YouLearn where he can see how he learns best to make him more effective in engineering and his college studies.

Daniela age 48



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Background information: Daniela is a teacher who has decided that teaching is not how she wants to spend the rest of her life before retirement. She has decided that she wants to go back to college and study nursing as an alternative job path. She is hopeful for the career change but wants to make sure she maintains good grades when she returns to college. She is familiar with teaching but not how she learns best herself, as she has not studied since she graduated the first time from college. This makes her a great candidate for YouLearn as she can see how she learns best and to become the best nurse she can because she now knows how she learns as she undergoes her studies.

Brianna age 21



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Background information: Brianna took 3 gap years through working as a bartender. She likes people but wants to be better equipped to handle their problems. Her time as a bartender and in the service industry led her to want to study psychology. She

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may not know how she learns but she does know that she cares about other people and wants to make a positive impact on the world. This makes her a great candidate for YouLearn because she can see how she learns, then apply it to how others learn and may also be able to apply it when she works as a social worker or achieves her dream of working as a psychiatrist.